

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION MINNESOTA

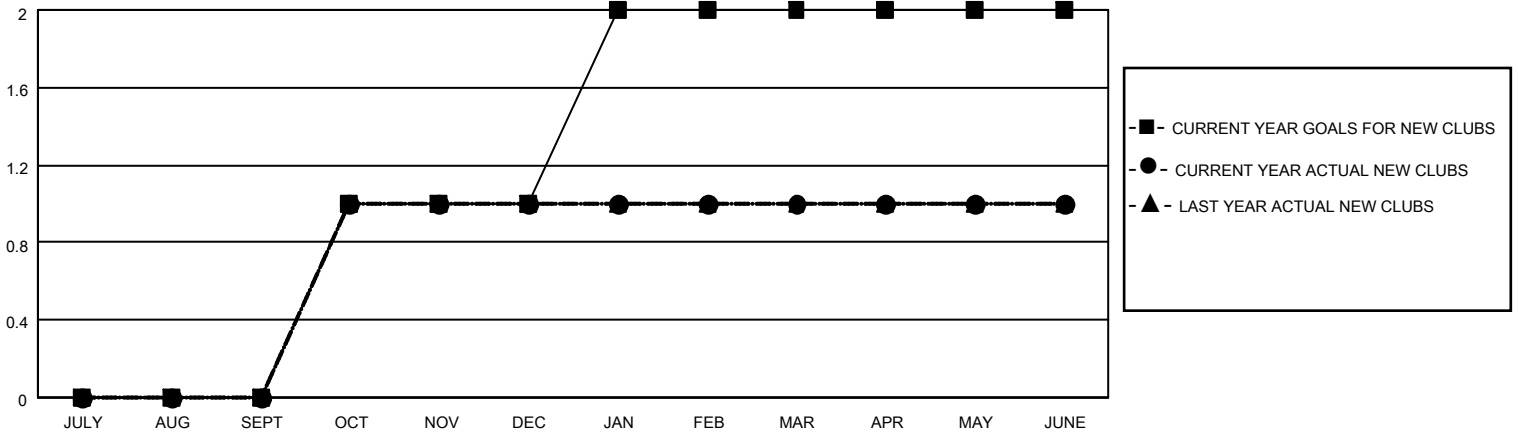
District 5M 10

Results as of: 6/30/2021

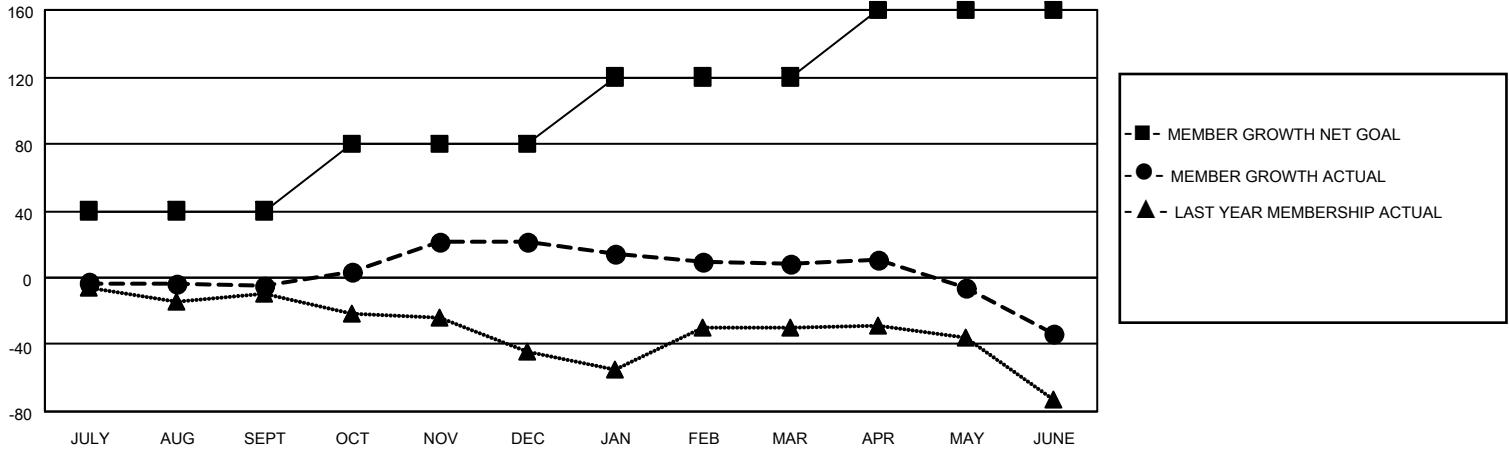
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2020-2021 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 0 | 0 | 0 |
| OCT/NOV/DEC | 1 | 1 | 0 |
| JAN/FEB/MAR | 1 | 0 | 0 |
| APR/MAY/JUNE | 0 | 0 | 1 |

| Members | | | |
|-----------------------|------------------------|----------------------|---|
| RESULTS FOR 2020-2021 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 40 | 54 | 45 |
| OCT/NOV/DEC | 40 | 115 | 76 |
| JAN/FEB/MAR | 40 | 8 | 22 |
| APR/MAY/JUNE | 40 | 24 | 64 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | | | | | | | | | | | | |
|--|--|--|----------------|---|-------|-----|--------------|------------|--|--|---------------------------|-----|---------------------------------|-----|
| DROPPED CLUBS: 1 | 24 CLUBS OF 47 ADDED 1 OR MORE NEW MEMBERS | <p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE 644 (53.44%)</p> <p>FEMALE 561 (46.56%)</p> | | | | | | | | | | | | |
| <p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td>DECEASED</td><td style="text-align: right;">14</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">0</td></tr> <tr><td>OTHER</td><td style="text-align: right;">193</td></tr> <tr style="border-top: 1px solid black;"><td>TOTAL</td><td style="text-align: right;">207</td></tr> </table> | DECEASED | 14 | CLUB CANCELLED | 0 | OTHER | 193 | TOTAL | 207 | <p>CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</p> | <table style="width: 100%; border-collapse: collapse;"> <tr><td>TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">312</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">158</td></tr> </table> | TOTAL FAMILY UNIT MEMBERS | 312 | FAMILY MEMBERS PAYING HALF DUES | 158 |
| DECEASED | 14 | | | | | | | | | | | | | |
| CLUB CANCELLED | 0 | | | | | | | | | | | | | |
| OTHER | 193 | | | | | | | | | | | | | |
| TOTAL | 207 | | | | | | | | | | | | | |
| TOTAL FAMILY UNIT MEMBERS | 312 | | | | | | | | | | | | | |
| FAMILY MEMBERS PAYING HALF DUES | 158 | | | | | | | | | | | | | |